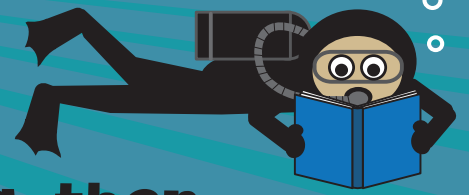


Dive into Reading!

The SchoolForce READING POWER Read-a-thon January 18th to February 1st, 2019



Read-a-thon Instructions

Week of January 14th

- Reading Power packets delivered to students in homeroom
- Packets contain a reading log, pledge form and instructions

January 18th to February 1st

- Fill in name and contact information on reading log and pledge form
- Log your reading minutes each day
- Ask friends, neighbors, and family members to sponsor you for the time you spend reading

February 1st to February 8th

- Tally up your reading minutes
- Collect your donations
- Return completed forms and donations to school before the first morning bell rings

**Your contribution makes a
BIG difference to our schools!**

Did you know? If every student generates \$150 in donations (that's only three \$50 pledges), we will raise over \$600,000 which will be used to fund vital programs in our schools.

Reading Power is a SchoolForce fundraising event. SchoolForce is the non-profit education foundation that supports the seven schools of the Belmont-Redwood Shores School District. SchoolForce raises money to pay for high quality teachers and educational programs for all students in the district. These include literacy programs, science, music, technology, sports, counselors, electives and more. Donating to SchoolForce is the only way to help fund these programs in our schools.

8th Grade Endowment Donation 8th graders have the option of making their donations to the SchoolForce Endowment. The SchoolForce Endowment is a permanent investment fund designed to benefit the District for future generations, and is a way for your student to leave a lasting legacy. The Endowment is a non-profit fund which provide long-term funding and financial security for SchoolForce-funded education programs and all donations are tax- deductible. Simply have your student ask for checks made out to the SchoolForce Endowment Fund, or select Endowment Fund under "fundraising campaign" online. Contact endowment@schoolforce.org with any questions.

Prizes

To be eligible to win prizes, students must turn in a completed Reading Power packet (reading log and pledge form with a minimum \$20 donation).

All forms will be verified. Students must truthfully record time read in the reading log and have time initialed by an adult. Students will not be eligible to win prizes if found to be dishonest.

Reading does NOT include time on social media or other non-reading homework.

- Gift cards for the top fundraisers in each grade.
- Party for the class in each grade with the highest participation (min. 75% participation)
- Minutes read and funds raised earn raffle tickets for prize drawing.

2019 Ralston Raffle Prizes

- Amazon Kindle Fire
- HP Sprocket Printer
- Propel Drone
- Giants Tickets
- Movie Tickets
- Ralston Sweatshirt
-AND MORE

Look for announcements!

Special prizes awarded to students of the 2019 Minute Club!

Questions? Contact:

Ralston_RPchair@schoolforce.org



READING POWER
A SchoolForce Program

Reading Power FAQs

What is Reading Power?

Now in its 15th year, the SchoolForce Reading Power Read-a-thon is a two-week annual event that encourages reading and directly involves students in the district in fundraising for our schools. Students log the amount of time they read and collect donations from friends and extended family to raise money for their schools. Donations (online or via check) are made to SchoolForce, the Belmont-Redwood Shores Public School Foundation, which is the fundraising organization for the Belmont-Redwood Shores School District.

When is Reading Power?

The 15th Annual Reading Power Read-a-thon runs from January 18th to February 1st, 2019.

How does it work?

The Read-a-thon Packet will be distributed to students in their homerooms in a large white envelope the week of January 14th. Beginning January 18th, students record the amount of time they spend reading on their Reading Power reading log each day during the event. (Reading logs are not to include math or other non-reading homework nor time on social media). During the two week event, students are encouraged to ask friends, neighbors and extended family to make a donation for their reading efforts. The Reading Power packets (reading logs, pledge forms and collected donations) are due Friday, February 8, 2018.

Are there prizes for participating?

Yes! The class in each grade with the highest participation wins a party. The Top Fundraiser in each grade will receive a gift card, and participants are eligible to participate in a raffle with great prizes. Raffle tickets will be awarded for both reading and fundraising. Remember, to be considered a participant and to be eligible for prizes, students must turn in a complete Reading Power packet by February 8, 2019 with a minimum donation of \$20.

What is the 2019 Minute Club?

Students who read 2019 minutes or more during the Reading Power Read-a-thon and turn in the Reading Power packet on time with at least one donation make it into the 2019 Minute Club. 2019 Minute Club members will earn special prizes – more details to come!

How can our friends and family sponsor my child?

Sponsors can pledge either a flat amount or donate by the number of minutes read by writing a check payable to

SchoolForce or donating online at www.schoolforce.org/donate. Online donations are strongly encouraged, particularly by electronic check or ACH which SIGNIFICANTLY reduces fees that are charged to SchoolForce. Donors will immediately receive an email confirmation of their donation when donating online.

Is a Reading Power donation different than my annual SchoolForce donation?

Yes. While we welcome all donations, SchoolForce encourages parents and students to use Reading Power as a way to get grandparents, neighbors and extended family to make a donation for the students' reading efforts. Many friends and family find this the perfect way to encourage your child's academic success and also show they care by supporting your child's school. Parents and guardians should still make their suggested donation of \$1500 per child (or as much as they can afford) during the school year ending June 30, 2019.

Matching makes a big difference!

Many companies have a matching gift program that can increase and sometimes double your donation to SchoolForce. It's an **easy way to increase your donation!** For more information about corporate matching, and to see if your employer matches donations, see schoolforce.org/donate or email matching.support@schoolforce.org.

How much does Reading Power raise for our schools?

Last year, Belmont-Redwood Shores students read 2.6 million minutes to raise \$400,000 to support their schools. Those funds are helping to support literacy programs, science, music, technology, sports, counselors, electives and more.

For more information, contact Ralston's Reading Power Chair

Ralston_RPchair@schoolforce.org



READING POWER
A SchoolForce Program