***Sample letter for 2017:***

Dear [INSERT NAME],

I am participating in a Read-a-thon at my school called Reading Power. This year’s theme is Dive into Reading! I am trying to read as much as possible during the two weeks between **January 20th** and **February 3rd** and am asking for donations to help fund our school district’s Education Foundation, SchoolForce.

Thanks to SchoolForce, important programs and staff positions have remained "alive" at our school - Science Specialists, Reading Specialists, Instrumental Music and Chorus to name a few. Our schools in California are continuing to experience severe budget cuts. SchoolForce helps to minimize the impact of these cuts on my education.

My goal is to read [INSERT NUMBER] minutes. You can pledge a fixed amount, or pledge an amount for every minute read. Please consider making a pledge by **February 10th**.

You can support Reading Power by donating online or by writing a check payable to ‘SchoolForce’ and mailing it to my parents by February 10th.

To donate online, go to [www.schoolforce.org/readingpower](http://www.schoolforce.org/readingpower), select the large button “Donate Now Reading Power” on the right side of the Reading Power web page. Complete the donation form and in the donation screen, please include:

* [INSERT STUDENT’S SCHOOL NAME]
* Affiliation "Grandparent”, “Relative” or “Community"
* Make sure to enter my name on “Child’s First and Last Name”, so I get credit.
* Fundraising campaign is “Reading Power”

Thank you!!!

Sincerely,

[INSERT NAME OF CHILD]

P.S. We like this fundraiser because 100% of the donation goes to our educational foundation AND it gets the kids excited about reading.

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