

The 9th Annual Reading Power Read-a-thon FAQ's

Reading Power Read-a-thon starts January 13th to 27th, 2012. For many parents who are not familiar with Reading Power, here are some answers to frequently asked questions.

What is the Reading Power Read-a-thon? The Reading Power Read-a-thon is School-Force's second largest annual fundraising event, which at the same time encourages the love of reading. During these two weeks, student can both raise money for School-Force and have fun reading.

Why is there a dragon on the wall? This year's theme is "Fired Up with Reading!" Elementary students can earn dragon scales to place them on the dragon to help it grow.

How can my child get the scales? Between January 13th to January 27th, students write down the time they spend reading on the reading log each day. The reading can be by themselves or for younger grades, they can be read to. For every **100** minutes read, your child earns one scale for the dragon. (The reading log, the pledge form and instruction flyer are in a large white envelope called the "Read-A-Thon Packet", which will be distributed on January 13, 2012.)

When and where can my child get the scales? Your child can bring his/her reading log with the **parent's initials** on each line to the school to claim the scales & glue them on the dragon. Each school has different dates and times for distributing the scales. Please stay tuned for more instructions from the Reading Power Chair at your school.

What is the 1000 Minute Club? If your child reads 1000 minutes or more during these two weeks, he/she is in the 1000 Minute Club. A small prize will be awarded to the 1000 Minute Club members at the Awards Assembly in March. Please make sure to turn in the reading log and pledge form with at least one donation in the Reading Power Packet.

Why should my child participate in the Read-a-thon? Many reasons:

- The Read-a-thon is a fun event that both students and parents can help raise money for School-Force, our school district's education foundation.
- Money raised will help maintain the quality education in our schools.
- By participating, your child's class can win a smoothie party or pizza party.
- By participating, your child can be the **Top Class Reader or Top Fundraiser** and win a prize.

Did you know? Last year, Belmont-Redwood Shores students read over 1.5 million minutes and raised over \$217,000 for School-Force. Those funds are helping to support libraries, reading specialists and many other programs this year.

How can I donate? You can be a sponsor and pledge either a flat amount or by minutes read. Please write check payable to **School-Force** or donate online at <http://schoolforce.org/>. Although parents may want to support their children's reading efforts, School-Force, while welcoming all donations, encourages parents to make their primary investment in the main Annual Giving Campaign.

Can my family and friends be my child's sponsors? Absolutely! In fact, Reading Power is meant as a way to reach beyond our families with students in our district. Students are encouraged to ask grandparents, aunts, uncles, friends and neighbors to make a pledge for their reading efforts and help keep our schools great! Many friends and family find this is the perfect way to encourage your child's academic success and also show they care by supporting your child's school.

For more information, contact your school's Reading Power Chairperson.

Happy Reading! And let's all get Fired Up with Reading!

